



## NEWS RELEASE

*For Immediate Release – November 26, 2010*

### *Edmonton Interactive and Multimedia Company Receives Prestigious Award*

EDMONTON, AB – Edmonton based company Christie Communications has been recognized by the Alberta division of Canadian Manufacturers and Exporters (CME-Alberta) as one of the province's top exporting companies.

"It is a tremendous honour to be awarded by CME-Alberta," says Alexis MacMillan, Christie Communications President. "Some of our biggest and most long-term clients are overseas and we are proud to be a stakeholder in the local economy by exporting our services to a geographically diverse client base."

An interactive media and custom eLearning company, Christie Communications was listed alongside two other Alberta companies as a finalist in the Professional & Services award category – a category dedicated to recognizing companies and organizations that provide expert advice, technical support or educational programs to international customers. The 2010 Awards selected finalists for seven different categories in total, bringing together a list of competing companies who have shown excellence, innovation, and success within their respective industries.

"The Alberta Export Awards recognize the province's very best exporters and highlight the export industry's significant contribution to Alberta's economy," says Brian McCready, Vice-President, CME-Alberta. "These exporting companies have demonstrated exceptional leadership capabilities and have played a significant role in exporting from our province."

Christie Communications has been part of the Edmonton business scene since its founding in 1980 and has become an example of innovative business practice in the interactive and eLearning market niche. "Interactivity is now one of the most sought after tools for learning, marketing and communications," says MacMillan. "We try to stay one step ahead of emerging trends in the multimedia landscape to deliver innovative solutions and meet our clients' needs."

For more information about Christie Communications, visit [www.christie.ab.ca](http://www.christie.ab.ca).

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# Corporate Profile

Christie Communications Ltd. is a business based in Edmonton, Alberta. Its team of 16 people are all owners of the company and the two major shareholders are Alexis MacMillan and Jon Hill. The company specializes in producing highly interactive and intensely tested custom multimedia programs for local and international clients.

With over 30 years of experience in design, development and production, Christie Communications is known for its high-end quality and creative content products. The company's areas of focus are:

- Interactive Design
- eLearning Creation
- Learner Management Systems
- 3D Immersive Development for Business Applications
- Media Production

Christie Communications has an international reputation for delivering on time and on budget. The company's work covers a wide range of subject areas, from health to security to technology. The team has experience producing multilingual materials in English, French, Spanish, Mandarin, Russian and Arabic. International clients include UN agencies and large non-governmental organizations (NGOs).

The Edmonton business created award-winning security training courseware for the International Federation of Red Cross and Red Crescent Societies (IFRC) in 2009, and for World Vision International – the largest NGO in the world – in 2010.

Christie Communications supports the United Nations Global Compact, a set of principles that focus on human rights, labour, the environment and anti-corruption.

For more information visit [www.christie.ab.ca](http://www.christie.ab.ca)